iMaker Small Group Project – Video Tutorial, 'How to make…?'

Image	

Consider:
   – Editing Quality
   – Transitions (smooth?)
   – Resolution
   – Aspect Ratio
   – Stabilized
	Very Poor Excellent
	1 2 3 4 5

Comment Image:	

Audio	

Consider:
   – Volume
   – Pacing
   – Clarity
   – Confidence
   – Music – appropriate / appropriate use
	Very Poor Excellent
	1 2 3 4 5

Comment Audio:	

Completeness	
Consider: – If you knew nothing of the process involved prior to watching the video how confident are you that using this video alone you would be successful in making the item?	Severely Lacking Perfection 1 2 3 4 5
Comment Completeness:	

General Appeal	
Consider: – After watching this video how motivated would you be to watch other 'How To' videos produced by the maker?	Not at all interested Love it! Give me more!! 1 2 3 4 5
Comment General Appeal:	

Length	
Consider: – Was the length of the video appropriate for what was being taught? Was it unnecessarily long, or too short leaving out critical information?	Length too long or too short Ideal length 1 2 3 4 5
Comment Length:	